

7 Steps To Become a Motivational Speaker – Instantly!

(www.SpeakYourPassion.com)

1. Focus on a 10-15 minute speech with a benefit implied message

- Choose a life lesson from Think It, Do It![®] YOU Have the Power (YHTP)
- Read the words of wisdom (wow). Each line or thought can be an anchor for one speech. I will refer to it as the “anchor text”. (If there are 25 lines or anchor texts, in the one page of w.o.w.’s, you can potentially have 25 speeches).
- Choose 2-3 examples in your life that support the anchor text. I’ll refer to that as supporting examples. (This is how you will tell “your” story).
- Decide what the message is – you can use a cliché, an adage or create your own. Punch it up to make it an attention grabber.

Note: If you need to create a longer speech, you can add another anchor text and its 2-3 supporting examples.

2. Develop Your Introduction

- Write your introduction from your bio. Keep it short and upbeat.
- Have emcee read it as written
- Include an announcement that you will be in back of room to sign purchased copies of book (or announce that courtesy of your sponsor the books are available in their gift bag, or at a discount – whatever is relevant)
- Emcee will read: “Now, sharing (your message here) is (your name and moniker). Let’s give a warm welcome to...”

3. Use the PRESA outline below to write your speech.

P – Point - the message of your speech stated as an attention grabber (write this last)

R – Reason – your anchor text. Add statistics if appropriate

E – Example – your supporting examples – your “story”

S – Summary – the message you want to get across

A - Action – next steps (so they can control the life lesson to have a better life. (1-2 per anchor text)

4. **Share the affirmation** - you read it completely, then read one line at a time and have them repeat each line after you, with feeling. Have them stand to repeat it and applaud themselves.
5. **Close** – Read the last phrase in the wow from YHTP.
6. **Make an announcement** – Let them know you are available at back of room to sign the purchased (or sponsored) books and to talk with people. Let the emcee mention this after your applause dies down. If no emcee, you announce it after the applause and then walk to the back of the room.
7. **Get testimonials** – Allow people to write down how your message changed them. Invite them to send you emails and letters and ask if you can quote them in your marketing materials.

FAQ (refer to the blog site www.SpeakYourPassion.com for answers and additional questions

- What do I sign in the book?
- What should be included in my bio?
- How do I get sponsors?

If you don't have the book yet, you can follow along using the book sampler excerpt. To view the book sampler or to purchase one copy of the book at retail price, visit: www.ThinkItDoIt.com.

If you are ready to become a motivational speaker who gets paid, visit, www.SpeakYourPassion4Profits.com to purchase the books in bulk for a discount.

Example:

Shari went through a very bad divorce. She has had to re-learn how to trust people. She likes the topic *Trust*.

Introduction

Emcee:

"Shari Jackson is a divorced mother of two. Her passion is helping women learn to trust themselves and others, so they can live life to the fullest. Her talk is based on concepts found in the inspirational mini guide-book, *Think It, Do It!*[®] *YOU Have the Power, - 52 Life Lessons*. At the end of her talk, she'll be available to sign copies of the book, made available to you by her sponsor, Joe Platt's Dry Cleaning Service. Now, sharing *Trust Yourself, Expand Your Life*, is Sharing Shari. Let's give her a warm welcome..."

Shari:

When I read *Think It, Do It!*[®] *YOU Have the Power, - 52 Life Lessons*, by Dr. Nina Craft, I resonated with the Life Lesson "Trust". Each Life Lesson has affirmations on one side and words of wisdoms or w.o.w.'s. I would like to share with you, one of the wow phrases that motivated me to learn to trust.

Point - "Trust can be so liberating." I love this wow, because it lets me know how far I've come.

Reason

At one time in my life, I would never have believed I'd be able to identify with the idea of trust being liberating. It seemed it continued to keep me going down the path of confinement and imprisonment.

Example

You see, 3 years ago, I was happily married, or so it seemed...(her story goes into detail here)

Summary

So as you can see by my story, I learned that when you trust yourself, you expand your life.

Action

I hope my speech has motivated you to ask YOURSELF if you deserve to have an expanded life. Ask yourself the questions that I shared. If you need help, please feel free to visit my website for tips and articles. I'm also available for personal coaching. My contact information is on my cards in the back of the room.

Share the Affirmation:

"I would like us to empower one another at this time. Please stand and repeat after me..."

Trust: I know that each person I connect with intends the highest good for all. We are all in this together.

Close:

Wonderful. I hope that felt as good to you as it sounded to me. Remember, YOU have the power to turn fear into trust.

(wait for applause)

Make an announcement:

I'll be in the back of the room where you can pick up your sponsored copy of the book, *Think It, Do It!*[®] *YOU Have the Power, - 52 Life Lessons, courtesy of my sponsor, Joe Platt's Dry Cleaning Service.* If you'd like, I can autograph it for you and answer brief questions.

Get Testimonials:

(in response to a raving fan at the autograph table)

"Thank you for sharing how much my speech moved you. Would you do me a favor and send it to me in an email? I would love to use it as a testimonial to promote my message."

What does Shari sign in the book? *You Have the Power to Trust yourself and others. Signed, Sharing Shari.*